



# hh\_income

Osceola County, IA (19143)

Geography: County

Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	6,151	5,976	-175	-0.58%
Households	2,574	2,505	-69	-0.54%
Median Age	44.8	45.2	0.4	0.18%
Average Household Size	2.35	2.35	0.00	0.00%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	2,574	100%	2,505	100%
<\$15,000	259	10.1%	209	8.3%
\$15,000-\$24,999	285	11.1%	251	10.0%
\$25,000-\$34,999	242	9.4%	208	8.3%
\$35,000-\$49,999	362	14.1%	340	13.6%
\$50,000-\$74,999	536	20.8%	485	19.4%
\$75,000-\$99,999	362	14.1%	382	15.2%
\$100,000-\$149,999	407	15.8%	488	19.5%
\$150,000-\$199,999	76	3.0%	97	3.9%
\$200,000+	45	1.7%	45	1.8%
Median Household Income	\$54,611		\$60,141	
Average Household Income	\$67,302		\$75,258	
Per Capita Income	\$28,187		\$31,570	

**Data Note:** Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.

2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	75	354	344	408	555	405	433
<\$15,000	16	33	26	22	47	39	76
\$15,000-\$24,999	12	21	21	24	40	54	113
\$25,000-\$34,999	9	28	20	17	34	47	87
\$35,000-\$49,999	16	51	46	50	69	64	66
\$50,000-\$74,999	15	91	62	99	154	84	31
\$75,000-\$99,999	2	55	77	71	95	45	17
\$100,000-\$149,999	5	58	70	84	95	62	33
\$150,000-\$199,999	0	8	12	27	13	8	8
\$200,000+	0	9	10	14	8	2	2
Median HH Income	\$35,304	\$59,244	\$73,307	\$72,083	\$61,240	\$49,523	\$27,389
Average HH Income	\$41,033	\$72,641	\$80,303	\$86,170	\$71,204	\$59,870	\$41,330
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	21.3%	9.3%	7.6%	5.4%	8.5%	9.6%	17.6%
\$15,000-\$24,999	16.0%	5.9%	6.1%	5.9%	7.2%	13.3%	26.1%
\$25,000-\$34,999	12.0%	7.9%	5.8%	4.2%	6.1%	11.6%	20.1%
\$35,000-\$49,999	21.3%	14.4%	13.4%	12.3%	12.4%	15.8%	15.2%
\$50,000-\$74,999	20.0%	25.7%	18.0%	24.3%	27.7%	20.7%	7.2%
\$75,000-\$99,999	2.7%	15.5%	22.4%	17.4%	17.1%	11.1%	3.9%
\$100,000-\$149,999	6.7%	16.4%	20.3%	20.6%	17.1%	15.3%	7.6%
\$150,000-\$199,999	0.0%	2.3%	3.5%	6.6%	2.3%	2.0%	1.8%
\$200,000+	0.0%	2.5%	2.9%	3.4%	1.4%	0.5%	0.5%

**Data Note:** Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.

2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	69	311	352	360	480	483	450
<\$15,000	15	24	20	16	29	37	68
\$15,000-\$24,999	11	15	18	18	29	52	108
\$25,000-\$34,999	7	20	17	11	21	46	86
\$35,000-\$49,999	15	40	44	41	56	72	72
\$50,000-\$74,999	14	75	59	76	123	103	35
\$75,000-\$99,999	2	57	83	66	90	63	21
\$100,000-\$149,999	5	64	86	90	104	94	45
\$150,000-\$199,999	0	8	16	31	16	13	13
\$200,000+	0	8	9	11	12	3	2
Median HH Income	\$36,000	\$66,677	\$78,859	\$80,247	\$69,811	\$56,145	\$29,811
Average HH Income	\$43,321	\$81,095	\$88,159	\$94,639	\$83,657	\$69,280	\$47,980
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	21.7%	7.7%	5.7%	4.4%	6.0%	7.7%	15.1%
\$15,000-\$24,999	15.9%	4.8%	5.1%	5.0%	6.0%	10.8%	24.0%
\$25,000-\$34,999	10.1%	6.4%	4.8%	3.1%	4.4%	9.5%	19.1%
\$35,000-\$49,999	21.7%	12.9%	12.5%	11.4%	11.7%	14.9%	16.0%
\$50,000-\$74,999	20.3%	24.1%	16.8%	21.1%	25.6%	21.3%	7.8%
\$75,000-\$99,999	2.9%	18.3%	23.6%	18.3%	18.8%	13.0%	4.7%
\$100,000-\$149,999	7.2%	20.6%	24.4%	25.0%	21.7%	19.5%	10.0%
\$150,000-\$199,999	0.0%	2.6%	4.5%	8.6%	3.3%	2.7%	2.9%
\$200,000+	0.0%	2.6%	2.6%	3.1%	2.5%	0.6%	0.4%

**Data Note:** Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.