



# Household Income Report

Osceola  
 Osceola County, IA (19143)  
 Geography: County

Summary	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	6,191	6,021	-170	-0.56%
Households	2,586	2,518	-68	-0.53%
Median Age	44.6	45.0	0.4	0.18%
Average Household Size	2.36	2.35	-0.01	-0.08%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
Household	2,586	100%	2,518	100%
<\$15,000	258	10.0%	225	8.9%
\$15,000-\$24,999	273	10.6%	238	9.5%
\$25,000-\$34,999	312	12.1%	284	11.3%
\$35,000-\$49,999	417	16.1%	399	15.8%
\$50,000-\$74,999	549	21.2%	522	20.7%
\$75,000-\$99,999	281	10.9%	288	11.4%
\$100,000-\$149,999	347	13.4%	394	15.6%
\$150,000-\$199,999	86	3.3%	100	4.0%
\$200,000+	63	2.4%	68	2.7%
Median Household Income	\$50,965		\$53,775	
Average Household Income	\$66,021		\$72,766	
Per Capita Income	\$27,738		\$30,596	

**Data Note:** Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2018 and 2023.



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2018 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	75	338	353	425	544	407	444
<\$15,000	9	23	26	21	55	47	77
\$15,000-\$24,999	10	18	22	22	43	47	111
\$25,000-\$34,999	14	32	33	33	48	56	96
\$35,000-\$49,999	16	63	56	66	78	76	62
\$50,000-\$74,999	20	102	76	97	132	74	48
\$75,000-\$99,999	3	48	50	59	61	40	20
\$100,000-\$149,999	3	37	55	71	101	55	25
\$150,000-\$199,999	0	9	27	23	16	9	2
\$200,000+	0	6	8	33	10	3	3
Median HH Income	\$38,078	\$55,417	\$60,392	\$65,944	\$56,595	\$44,381	\$27,685
Average HH Income	\$43,876	\$67,520	\$76,385	\$91,034	\$69,374	\$57,830	\$39,838
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	12.0%	6.8%	7.4%	4.9%	10.1%	11.5%	17.3%
\$15,000-\$24,999	13.3%	5.3%	6.2%	5.2%	7.9%	11.5%	25.0%
\$25,000-\$34,999	18.7%	9.5%	9.3%	7.8%	8.8%	13.8%	21.6%
\$35,000-\$49,999	21.3%	18.6%	15.9%	15.5%	14.3%	18.7%	14.0%
\$50,000-\$74,999	26.7%	30.2%	21.5%	22.8%	24.3%	18.2%	10.8%
\$75,000-\$99,999	4.0%	14.2%	14.2%	13.9%	11.2%	9.8%	4.5%
\$100,000-\$149,999	4.0%	10.9%	15.6%	16.7%	18.6%	13.5%	5.6%
\$150,000-\$199,999	0.0%	2.7%	7.6%	5.4%	2.9%	2.2%	0.5%
\$200,000+	0.0%	1.8%	2.3%	7.8%	1.8%	0.7%	0.7%

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2023 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	66	301	359	369	489	467	467
<\$15,000	8	18	25	16	38	47	73
\$15,000-\$24,999	7	16	16	16	31	43	109
\$25,000-\$34,999	11	25	27	23	37	63	98
\$35,000-\$49,999	15	54	53	55	66	88	68
\$50,000-\$74,999	19	88	76	80	117	86	56
\$75,000-\$99,999	3	46	54	53	60	48	24
\$100,000-\$149,999	3	39	66	74	109	74	29
\$150,000-\$199,999	0	9	32	21	20	13	5
\$200,000+	0	6	10	31	11	5	5
Median HH Income	\$40,501	\$57,681	\$67,314	\$72,550	\$62,843	\$48,261	\$29,313
Average HH Income	\$47,535	\$73,454	\$85,815	\$99,771	\$79,356	\$64,953	\$45,431
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	12.1%	6.0%	7.0%	4.3%	7.8%	10.1%	15.6%
\$15,000-\$24,999	10.6%	5.3%	4.5%	4.3%	6.3%	9.2%	23.3%
\$25,000-\$34,999	16.7%	8.3%	7.5%	6.2%	7.6%	13.5%	21.0%
\$35,000-\$49,999	22.7%	17.9%	14.8%	14.9%	13.5%	18.8%	14.6%
\$50,000-\$74,999	28.8%	29.2%	21.2%	21.7%	23.9%	18.4%	12.0%
\$75,000-\$99,999	4.5%	15.3%	15.0%	14.4%	12.3%	10.3%	5.1%
\$100,000-\$149,999	4.5%	13.0%	18.4%	20.1%	22.3%	15.8%	6.2%
\$150,000-\$199,999	0.0%	3.0%	8.9%	5.7%	4.1%	2.8%	1.1%
\$200,000+	0.0%	2.0%	2.8%	8.4%	2.2%	1.1%	1.1%

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